

WEALTH: HAVING IT ALL AND WANTING MORE

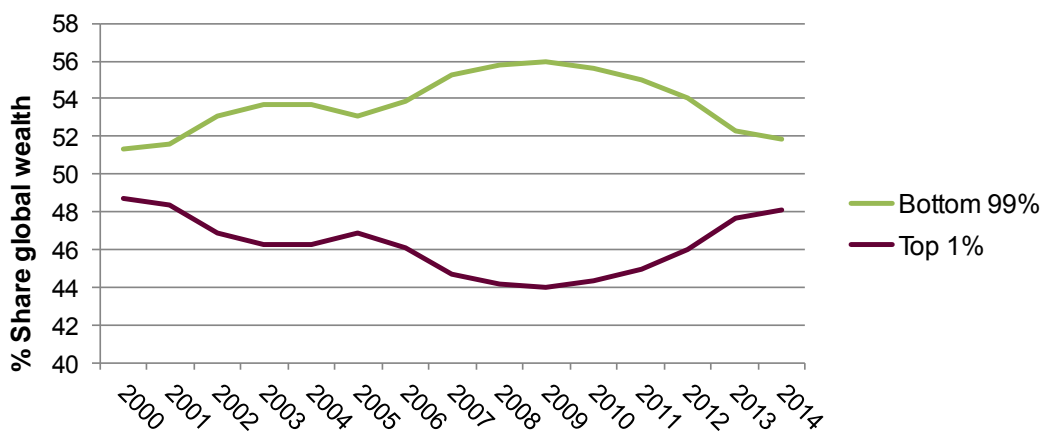
Global wealth is increasingly being concentrated in the hands of a small wealthy elite. These wealthy individuals have generated and sustained their vast riches through their interests and activities in a few important economic sectors, including finance and pharmaceuticals/healthcare. Companies from these sectors spend millions of dollars every year on lobbying to create a policy environment that protects and enhances their interests further. The most prolific lobbying activities in the US are on budget and tax issues; public resources that should be directed to benefit the whole population, rather than reflect the interests of powerful lobbyists.

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1 GLOBAL WEALTH IS INCREASINGLY BEING CONCENTRATED IN THE HANDS OF A SMALL WEALTHY ELITE

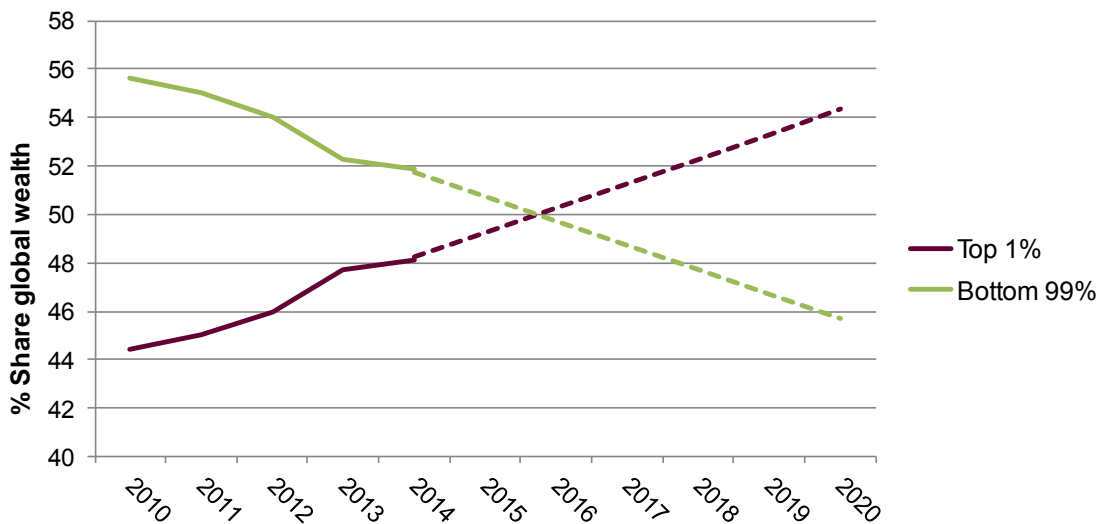
Global wealth is becoming increasingly concentrated among a small wealthy elite. Data from Credit Suisse shows that since 2010, the richest 1% of adults in the world have been increasing their share of total global wealth. Figure 1 shows that 2010 marks an inflection point in the share of global wealth going to this group.

Figure 1: Share of global wealth of the top 1% and bottom 99% respectively; Credit Suisse data available 2000–2014.



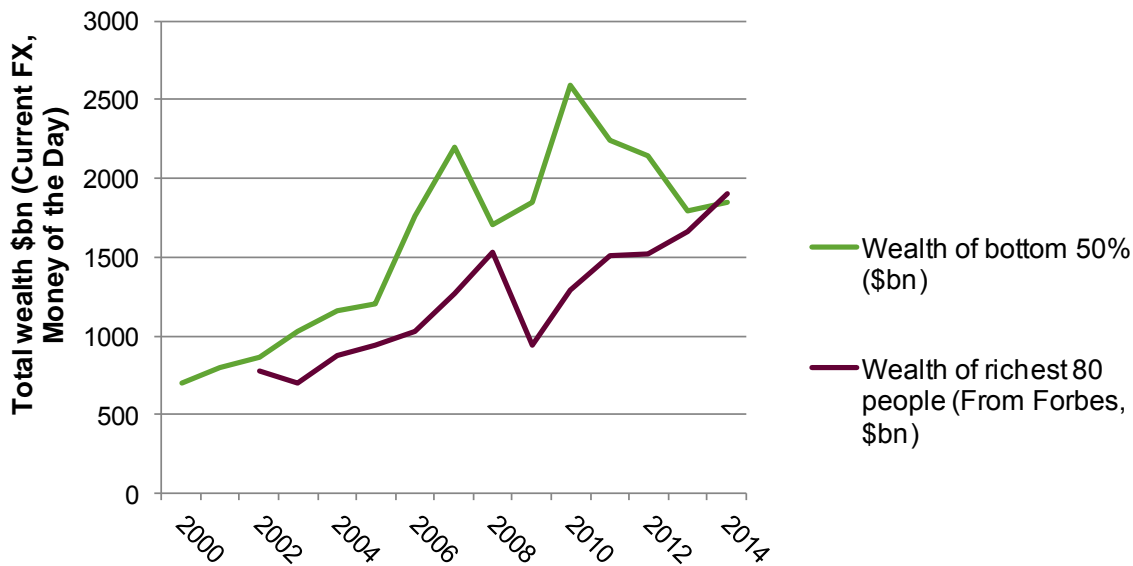
In 2014, the richest 1% of people in the world owned 48% of global wealth, leaving just 52% to be shared between the other 99% of adults on the planet.¹ Almost all of that 52% is owned by those included in the richest 20%, leaving just 5.5% for the remaining 80% of people in the world. If this trend continues of an increasing wealth share to the richest, the top 1% will have more wealth than the remaining 99% of people in just two years, as shown on Figure 2, with the wealth share of the top 1% exceeding 50% by 2016.

Figure 2: Share of global wealth of the top 1% and bottom 99% respectively; the dashed lines project the 2010–2014 trend. By 2016, the top 1% will have more than 50% of total global wealth.



The very richest of the top 1%, the billionaires on the Forbes list,² have seen their wealth accumulate even faster over this period. In 2010, the richest 80 people in the world had a net wealth of \$1.3tn. By 2014, the 80 people who top the Forbes rich list had a collective wealth of \$1.9tn; an increase of \$600bn in just 4 years, or 50% in nominal terms. Meanwhile, between 2002 and 2010 the total wealth of the poorest half of the world in current US\$ had been increasing more or less at the same rate as that of billionaires; however since 2010, it has been decreasing over this time.

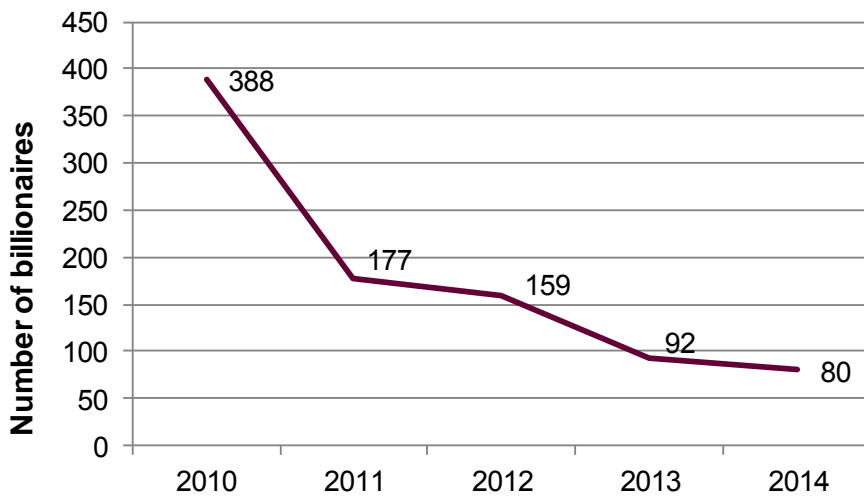
Figure 3: Wealth of the 80 richest people³ in the world has doubled⁴ in nominal terms between 2009 and 2014, while the wealth of the bottom 50% is lower in 2014 than it was in 2009.



The wealth of these 80 individuals is now the same as that owned by the bottom 50% of the global population, such that 3.5 billion people share between them the same amount of wealth as that of these extremely wealthy 80 people.⁵ As the wealth of everyone else has not been increasing at the same rate as that for the top 80, the share of total wealth owned by this group has increased and the gap between the very rich and everyone else has also been increasing. As a result, the number of billionaires who have the same amount of wealth as that of the bottom half of the planet has declined rapidly over the past five years. In 2010, it took 388 billionaires to equal the wealth of the bottom half of the world's population; by 2014, the figure had fallen to just 80 billionaires (see Figure 4).

80 people now have the same wealth as the bottom half of the world's population, down from 388 in 2010

Figure 4: Number of billionaires it takes to have accumulated the same amount of wealth as the bottom 50% of the global population



Box 1: Updating the Credit Suisse wealth data – and Oxfam’s 2014 statistic

In January 2014 Oxfam calculated that in 2013, 85 people had the same wealth as the bottom half of the world’s population, a number that was cited worldwide due to the extreme level of wealth inequality that it illustrated.⁶ The paper used data from the Forbes list published in March 2013 and from the Credit Suisse Global Wealth Databook with data for ‘mid 2013’.

In October 2014, Credit Suisse updated their wealth estimates; the share of wealth held by each global decile and the total global wealth estimates for the years 2000–2014 at the end of each year. The new estimates include an update to the wealth numbers for 2013, from which Oxfam calculated the 85 statistic. This briefing uses the updated number for 2013 and all other years as published in 2014. Based on these updated figures, in 2013 the number of billionaires holding the same amount of wealth as the bottom 50% was recalculated to be 92.

2 WEALTHY INDIVIDUALS HAVE GENERATED AND SUSTAINED THEIR RICHES THROUGH INTERESTS AND ACTIVITIES IN A FEW IMPORTANT ECONOMIC SECTORS

In 2014 there were 1,645 people listed by Forbes as being billionaires. This group of people is far from being globally representative. Almost 30% of them (492 people) are citizens of the USA. Over one-third of billionaires started from a position of wealth, with 34% of them having inherited some or all of their riches. This group is predominately male and greying; with 85%⁷ of these people aged over 50 years and 90% of them male.⁸

There are a few important economic sectors that have contributed to the accumulation of wealth of these billionaires. In March 2014, 20% of them (321) were listed as having interests or activities in, or relating to, the financial and insurance sectors,⁹ the most commonly cited source of wealth for billionaires on this list. Since March 2013, there have been 37 new billionaires from these sectors, and six have dropped off the list. The accumulated wealth of billionaires from these sectors has increased from \$1.01tn to \$1.16tn in a single year; a nominal increase of \$150bn, or 15%.

20% of the Forbes billionaires are listed as having interests or activities relating to the financial and insurance sectors

Table 1: Richest 10 billionaires (ranked in 2013) who have made (at least part of) their fortunes from activities related to the financial sector, and their increase in wealth between March 2013 and March 2014.

Billionaire	Wealth in 2013 \$bn	Wealth in 2014 \$bn	Increase in wealth	Source of wealth	Nationality	Gender
Warren Buffett	53.5	58.2	9%	Berkshire Hathaway	United States	M
Michael Bloomberg	27.0	33.0	22%	Bloomberg LP	United States	M
Carl Icahn	20.0	24.5	23%	Leveraged buyouts	United States	M
Prince Alwaleed Bin Talal Al Saud	20.0	20.4	2%	Investments	Saudi Arabia	M
George Soros	19.2	23.0	20%	Hedge funds	United States	M
Joseph Safra	15.9	16.0	1%	Banking	Brazil	M
Luis Carlos Sarmiento	13.9	14.2	2%	Banking	Colombia	M
Mikhail Prokhorov	13.0	10.9	-16%	Investments	Russia	M
Alexey Mordashov	12.8	10.5	-18%	Steel, investments	Russia	M
Abigail Johnson	12.7	17.3	36%	Money management	United States	F

Between 2013 and 2014 billionaires listed as having interests and activities in the pharmaceutical and healthcare sectors saw the biggest increase in their collective wealth. Twenty-nine individuals joined the ranks of the billionaires between March 2013 and March 2014 (five dropped off the list), increasing the total number from 66 billionaires to 90, in 2014 making up 5% of the total billionaires on the list. The collective wealth of billionaires with interests in this sector increased from \$170bn to \$250bn, a 47% increase and the largest percentage increase in wealth of the different sectors on the Forbes list.

Billionaires listed as having interests or activities in the pharmaceutical and healthcare sectors increased their collective net worth by 47% between March 2013 and March 2014

Table 2: Richest 10 billionaires (ranked in 2013) who have made (at least part of) their fortunes from activities related to the pharmaceutical and healthcare sectors, and their increase in wealth between March 2013 and March 2014.

Billionaire	Wealth in 2013 \$bn	Wealth in 2014 \$bn	Increase in wealth	Source of wealth	Nationality	Gender
<i>Dilip Shanghvi</i>	9400	12800	36%	Pharmaceuticals	India	M
<i>Ernesto Bertarelli & family¹⁰</i>	11000	12000	9%	Biotech, investments	India	M
<i>Hansjoerg Wyss</i>	8700	10500	21%	Medical devices	China	M
<i>Patrick Soon-Shiong</i>	8000	10000	25%	Pharmaceuticals	Turkey	M
<i>Ludwig Merckle</i>	7100	8600	21%	Pharmaceuticals	Russia	M
<i>Stefano Pessina</i>	6400	10400	63%	Drugstores	India	M
<i>Thomas Frist Jr & family</i>	4800	6100	27%	Healthcare	Switzerland	M
<i>Gayle Cook</i>	4000	5800	45%	Medical devices	Switzerland	F
<i>Curt Engelhorn</i>	4000	4000	0%	Pharmaceuticals	Italy	M
<i>Cyrus Poonawalla</i>	3900	4900	26%	Biotech/vaccines	United States	M

3 COMPANIES FROM THE FINANCE AND PHARMACEUTICAL SECTORS SPENT MILLIONS OF DOLLARS IN 2013 ON LOBBYING

The biggest and most successful companies from both the finance and insurance sectors and the pharmaceutical and healthcare sectors achieve extremely high profits and therefore command substantial resources which they use to compensate their owners and investors, helping to accumulate their personal wealth. But these resources could also potentially be used for economic and political influence. One way that companies explicitly use their resources for influence is through the direct lobbying of governments, particularly on issues and policies which affect their business interests.

During 2013, the finance sector spent more than \$400m on lobbying in the USA alone,¹¹ 12% of the total amount spent by all sectors on lobbying in the US in 2013. In addition, during the election cycle of 2012, \$571m was spent by companies from this sector on campaign contributions.¹² The financial sector is found by the Centre for Responsive Politics to be the largest source of campaign contributions to federal candidates and parties. Billionaires from the US make up approximately half of the total billionaires on the Forbes list with interests in the financial sector. The number of US finance billionaires increased from 141 to 150, and their collective wealth from \$535bn to \$629bn; an increase of \$92bn, or 17% in a single year.

During 2013, companies from the financial and insurance sectors spent \$550m on lobbying policy makers in Washington and Brussels alone.

In the EU, an estimated \$150m is spent by financial sector lobbyists towards EU institutions every year.¹³ Between March 2013 and March 2014, the number of billionaires in the EU with activities and interests in the financial sector increased from 31 to 39, an increase in collective wealth of \$34bn, to \$128bn.

While corporations from the finance and insurance sectors spend their resources on lobbying to pursue their own interests, and as a result go on to increase their profits and the associated wealth of those individuals involved in the sector, ordinary people continue to pay the price of the global financial crisis. The cost to the US taxpayer of the bailout of the financial sector was calculated to be \$21bn.¹⁴ While the financial sector has recovered well as a result of this bailout, median income levels in the USA are yet to return to their pre-crisis levels.¹⁵ The ongoing cost to the tax payer for 'systematically important financial institutions' – in other words those that are too big to fail – has been estimated by the IMF to be \$83bn every year.¹⁶

During 2013, the pharmaceutical and healthcare sectors spent more than \$487m on lobbying in the USA alone.¹⁷ This was more than was spent by any other sector in the US, representing 15% of \$3.2bn total lobbying expenditures in 2013. In addition, during the election cycle of 2012, \$260m was spent by this sector on campaign contributions.¹⁸ Twenty-two of the 90 pharmaceutical and healthcare billionaires are US citizens.

Companies from the pharmaceutical and healthcare sectors spent more than \$500m on lobbying policy makers in Washington and Brussels.

At least \$50m¹⁹ is spent by the pharmaceutical and healthcare industry on lobbying each year in the EU, where 20 of the 90 billionaires who made their money from pharmaceuticals and healthcare reside, and who together increased their wealth in the last year by \$28bn.

While millions are being spent on lobbying by pharmaceutical and healthcare companies and billions being made by individuals associated with these companies, a health crisis has erupted in West Africa. The Ebola virus has been threatening the lives and livelihoods of millions of people in Guinea, Sierra Leone and Liberia in 2014.

Companies have responded positively to the Ebola crisis: some pharmaceutical companies are investing in research to find a vaccine, the full costs of which are not yet known. The three pharmaceutical companies²⁰ that are members of the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) and that have made the largest contribution to the Ebola relief effort, have collectively donated more than \$3m in cash and medical products.²¹ But the amount of money that has been spent on Ebola and other activities that have a broader benefit to society needs to be looked at in the context of their expenditure on corporate lobbying to influence for their own interests. These three companies together spent more than \$18m on lobbying activities in the US during 2013.

To put the funding for the Ebola crisis in perspective, the World Bank estimates that the economic costs to Guinea, Liberia and Sierra Leone was \$356m in output forgone in 2014, and a further \$815m in 2015 if the epidemic is slow to be contained.²² The largest increase in wealth between 2013 and 2014 by a single pharma-related billionaire could pay the entire \$1.17bn cost for 2014–15 three times over. Stefano Pessina²³ increased his net worth by \$4bn, from \$6.4bn to \$10.4bn in a single year; the largest single increase in wealth of all the billionaires listed with pharmaceutical and healthcare interests.

4 THE MOST PROLIFIC LOBBYING ACTIVITIES IN THE US ARE ON BUDGET AND TAX ISSUES

The billions that are spent by companies on lobbying, giving them direct access to policy and law makers in Washington and Brussels, is a calculated investment. The expectation is that these billions will deliver policies that create a more favourable and profitable business environment, which will more than compensate for the lobbying costs.

In the US, the two issues which most lobbying is reported against are the federal budget and appropriations and taxes.²⁴ These are the public's resources, which companies are aiming to directly influence for their own benefit, using their substantial cash resources. Lobbying on tax issues in particular can directly undermine public interests, where a reduction in the tax burden to companies results in less money for delivering essential public services.

In the US, more companies engaged lobbyists to work on federal budget and tax issues than any other issue.

Table 3: Number of lobbying cases filed against each issue in the US in 2013.

Issue	Number of clients
Federal budget and appropriations	3219
Tax	1951
Health issues	1898
Transportation	1371
Defence	1297
Energy and nuclear power	1238

Source: Centre for Responsive Politics, Opensource.org

5 RISING INEQUALITY IS NOT INEVITABLE

In October 2014 Oxfam launched its **Even It Up** campaign, calling for governments, institutions and corporations to tackle extreme inequality. This briefing provides further evidence that we must build a fairer economic and political system that values every citizen. Oxfam is calling on world leaders, including those gathered at the 2015 World Economic Forum Annual Meeting in Davos, to address the factors that have led to today's inequality explosion and to implement policies that redistribute money and power from the few to the many.

1 Make governments work for citizens and tackle extreme inequality

Specific commitments must include: agreement of a post-2015 goal to eradicate extreme inequality by 2030; national inequality commissions; public disclosure of lobbying activities; freedom of expression and a free press.

2 Promote women's economic equality and women's rights

Specific commitments must include: compensation for unpaid care; an end to the gender pay gap; equal inheritance and land rights for women; data collection to assess how women and girls are affected by economic policy.

3 Pay workers a living wage and close the gap with skyrocketing executive reward

Specific commitments must include: increasing minimum wages towards living wages; moving towards a highest-to-median pay ratio of 20:1; transparency on pay ratios; protection of worker's rights to unionise and strike.

4 Share the tax burden fairly to level the playing field

Specific commitments must include: shifting the tax burden away from labour and consumption and towards wealth, capital and income from these assets; transparency on tax incentives; national wealth taxes and exploration of a global wealth tax.

5 Close international tax loopholes and fill holes in tax governance

Specific commitments must include: a reform process where developing countries participate on an equal footing, and a new global governance body for tax matters; public country-by-country reporting; public registries of beneficial ownership; multilateral automatic exchange of tax information including with developing countries that can't reciprocate; stopping the use of tax havens, including through a blacklist and sanctions; making companies pay based on their real economic activity.

6 Achieve universal free public services by 2020

Specific commitments must include: removal of user fees; meeting spending commitments; stopping new and reviewing existing public subsidies for health and education provision by private for-profit companies; excluding public services and medicines from trade and investment agreements.

7 Change the global system for research and development (R&D) and pricing of medicines so that everyone has access to appropriate and affordable medicines

Specific commitments must include: a new global R&D treaty; increased investment in medicines, including in affordable generics; excluding intellectual property rules from trade agreements.

8 Implement a universal social protection floor

Specific commitments must include: universal child and elderly care services; basic income security through universal child benefits, unemployment benefits and pensions.

9 Target development finance at reducing inequality and poverty, and strengthening the compact between citizens and their government

Specific commitments must include: increased investment from donors in free public services and domestic resources mobilization; and assessing the effectiveness of programmes in terms of how they support citizens to challenge inequality and promote democratic participation.

A full list of Oxfam's recommendations to governments, institutions and corporations can be found in the report ***Even It Up: Time to end extreme inequality*** published in October 2014.²⁵

NOTES

All URLs last accessed in December 2014 unless otherwise stated.

- 1 Credit Suisse (2013 and 2014 respectively) ‘Global Wealth Databook’, found at <https://www.credit-suisse.com/uk/en/news-and-expertise/research/credit-suisse-research-institute/publications.html>
- 2 Forbes, Billionaires list, available in real time at <http://www.forbes.com/billionaires/list/#tab:overall>. Annual data taken from list published in March of each year.
- 3 These are not the same individuals over time; some billionaires may enter or exit this elite group from year to year.
- 4 Values given in ‘Money of the Day’ for each year, based on current exchange rates against the US\$. Value of \$970.9bn in 2014 money is approximately \$1,042bn; therefore between 2009 and 2014 billionaires increased their wealth in real terms by approximately 82%. Variation in wealth over time can also be driven by exchange rate fluctuations, where assets are owned in currencies other than the US\$, but need to be converted to US\$ values for the purposes of this Index.
- 5 For detailed explanation of the calculation, see <http://oxfamblogs.org/mindthegap/2014/11/19/have-you-heard-the-one-about-the-85-richest-people/>
- 6 R. Fuentes-Nieva and N. Galasso (2014) ‘Working for the Few: Political capture and economic inequality’, Oxfam, <http://oxf.am/KHp>
- 7 Fifty people with no recorded age in the Forbes data set were excluded from the summary statistic.
- 8 Six people listed as male and female couples and were excluded from the summary statistic.
- 9 Billionaires were coded as having business interests or activities in the finance sector if the description of the source of wealth was interpreted to be related to the finance sector. In some cases the source of wealth is explicitly listed as ‘finance’, in others the company name, such as Bloomberg, a financial sector media service. Some billionaires have interests in more than one sector, including finance.
- 10 Ernesto Berterelli is included in the analysis of billionaires from finance and from pharmaceutical and healthcare, given his interests in both sectors
- 11 Data from Centre for Responsive Politics, <https://www.opensecrets.org/lobby/indus.php?id=F&year=2013>. Total spend for finance, insurance and real estate, minus real estate.
- 12 Data from Centre for Responsive politics, <https://www.opensecrets.org/industries/contrib.php?ind=F&Bkdn=DemRep&cycle=2012>
Total contributions for finance/insurance/real estate, minus real estate.
- 13 Corporate Europe Observatory (2014), ‘The Fire Power of the Financial Lobby’, http://corporateeurope.org/sites/default/files/attachments/financial_lobby_report.pdf. Research finds annual spend of €123m, converted to USD at 1.24 (FX rate as of 10 December). The actual numbers are likely to be far higher. This underestimate is also due to the lack of a mandatory register at the EU level that provides reliable information for a proper monitoring of industry lobbying
- 14 Congressional Budget Office (2013), ‘Report on the Troubled assets Relief programme’ http://www.cbo.gov/sites/default/files/cbofiles/attachments/44256_TARP.pdf
- 15 United States Census Bureau (2014), ‘Income and poverty in the United States – 2013’ <https://www.census.gov/content/dam/Census/library/publications/2014/demo/p60-249.pdf>
- 16 IMF (2012), ‘Quantifying Structural Subsidy Values for Systematically Important Financial Institutions’. Value of subsidies calculated into US\$ per year terms by Bloomberg <http://www.bloombergview.com/articles/2013-02-20/why-should-taxpayers-give-big-banks-83-billion-a-year->
- 17 Data from the Centre for Responsive Politics, <https://www.opensecrets.org/lobby/indus.php?id=H&year=2013>
- 18 Data from the Centre for Responsive Politics, <https://www.opensecrets.org/industries/indus.php?ind=H>
- 19 Corporate Europe Observatory (2012) ‘Divide and Conquer: A look behind the scenes of the EU pharmaceutical industry lobby’, http://corporateeurope.org/sites/default/files/28_march_2012_divideconquer.pdf

As registration to the Transparency Register is voluntary; many pharmaceutical companies choose not to declare their expenditures. If recorded properly, expenditure on lobbying activities by the industry could be shown to be as high as €91m annually.

- 20 The three largest cash and in-kind contributors that are members of the IFPMA are GSK, Johnson and Johnson and Novatis
- 21 <http://www.ifpma.org/global-health/ebola-outbreak/ebola-capacity-building.html>
- 22 World Bank (2014) 'The Economic Impact of the 2014 Ebola Epidemic', World Bank Group, 2 December 2014, <https://openknowledge.worldbank.org/bitstream/handle/10986/20592/9781464804380.pdf?sequence=6>
- 23 <http://www.forbes.com/profile/stefano-pessina/>
- 24 Data from the Centre for Responsive Politics, <https://www.opensecrets.org/lobby/top.php?indexType=u&showYear=2014>
- 25 E. Seery and A. Arandar (2014) 'Even It Up: Time to end extreme inequality', Oxford: Oxfam International, <http://oxf.am/Ffd>

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This paper was written by Deborah Hardoon. It is part of a series of papers written to inform public debate on development and humanitarian policy issues.

For further information on the issues raised in this paper please e-mail advocacy@oxfaminternational.org

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