

# OXFAM FAIR COMPANY- COMMUNITY PARTNERSHIPS

co-creation update, June 2016

In order to keep you aligned on how we are progressing in the co-creation process we will be sending our stakeholders FAIR company-community partnerships co-creation updates. We will also invite you to join our LinkedIn group, through which we will offer a platform for conversations and sharing of insights & information about co-creating FAIR partnerships.

## ROADMAP AND BUILDING BLOCKS

During the first FAIR co-creation workshop in Amsterdam, on 21<sup>st</sup> January 2016, a number of priority areas were identified which shaped the roadmap towards FAIR demonstration projects. These priority areas were translated into building blocks that defined the scope of our further co-creation activities in 2016. For more explanation about the roadmap and the building blocks read [Summary Co-Creation Day and Way Forward](#)

## PROGRESS TO DATE

In order to convene, design and model the FAIR company-community partnerships, and for the further engagement with palm oil stakeholders, we defined ten key questions. For each of these questions we will gather mission teams in co-creation workshops, in order to gain the necessary insights into specific design requirements of the demonstration projects.

The first expert co-creation workshop took place on 15<sup>th</sup> March in Jakarta. The mission team was formed by representatives of local civil society organizations and addressed questions around choice of demonstration project locations, capacity building, organizing communities, partner identification and how FAIR can leverage other projects and initiatives. The main take-out of the workshop was a comprehensive map with CSO organisations and their capacity, as well as a translation of the FAIR principles into practical implementation at potential project sites.

On 19<sup>th</sup> May we organized our second expert co-creation workshop in Jakarta. With a mission team of growers and our CSO partners we focussed on designing pathways towards applied FAIR pilot projects, investigating motivators for change and on locating potential project sites.

One of the take-outs of the workshop was an overview of six criteria that should be used for the selection of project locations:

1. Sufficient smallholder groups must have been formed, or the possibility to form groups is there;
2. Local companies and their downstream supply chain should be supportive;
3. Host governments at various levels and departments should be supportive;
4. Extension service providers should be accessible;
5. The opportunity gap should be significant to generate a bigger impact;
6. The potential for success should be high.



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Several potential project sites were discussed during the workshop, among which the two test-locations that CSOs had assessed: Sekadau (West-Kalimantan) and Labuhanbatu Utara (North-Sumatra). A deeper dive into these two and three other locations - notably Siak, Pelalawan, Bengkulu - will follow.



West-Kalimantan - Sekadau



North-Sumatra - Labuhanbatu Utara

The overall advice we were given at the end of the workshop, regarding project locations, and with that, the local crises to tackle, was not to go safe but rather to go far. This strengthens our willingness to keep a high ambition level. For more elaborate information about the co-creation workshop go to the 'READ MORE' section on [www.oxfamnovib.nl/fair-company-community-partnerships](http://www.oxfamnovib.nl/fair-company-community-partnerships)

**On top of the expert workshops parallel tracks have progressed:**

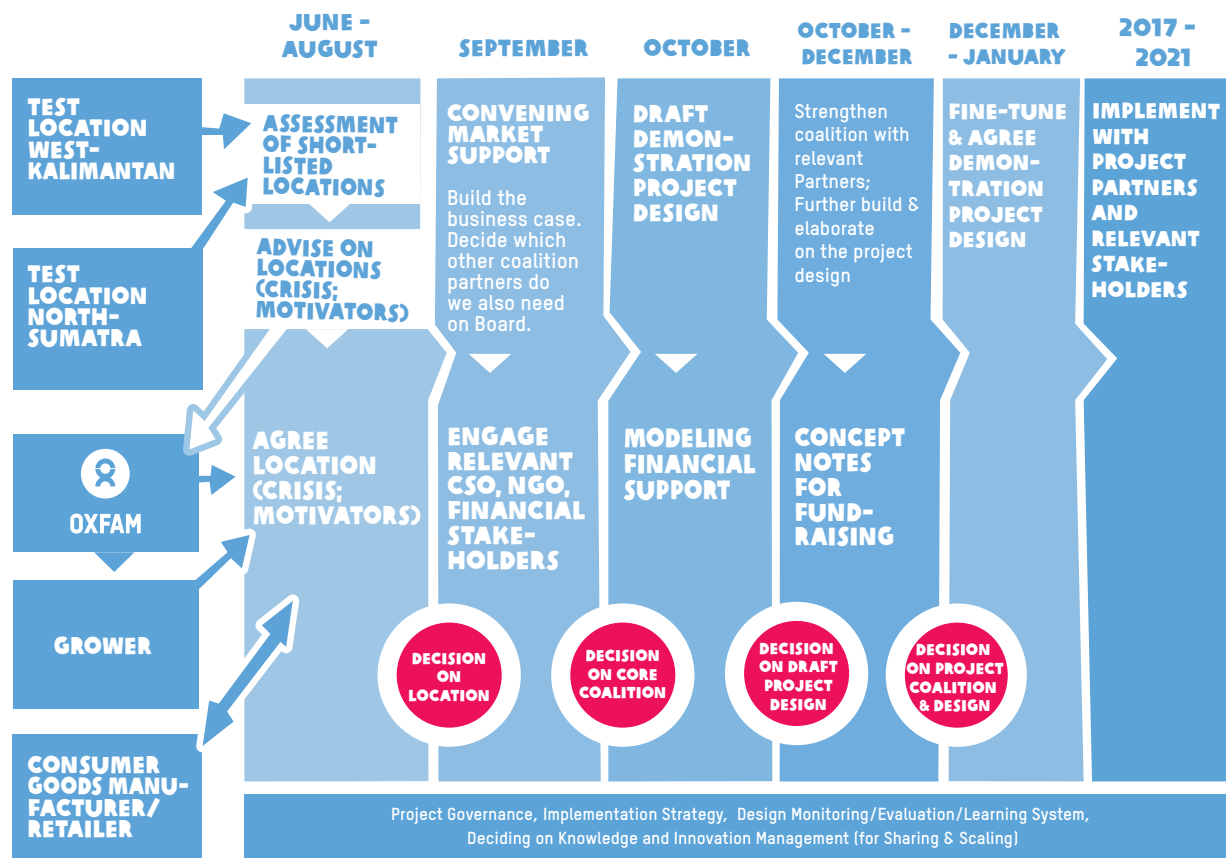
- Scoping research took place in two locations, in Sekadua (West-Kalimantan) and in Labuhanbatu Utara (North-Sumatra);
- Individual follow up took place with most of the buyers and investors that were present in Amsterdam and we reached out to their larger networks of business partners, eg. FONAP, GrowAsia and UN PRI;
- Feedback and input has been sought for the development of the Measurement Evaluation Learning (MEL) system from knowledge institutes and service providers like Wageningen University (WUR), Kadaster International, Daemeter and Proforest;
- We progressed with our mapping of prospect partners who can provide a valuable contribution to the workshops and to the further processes towards the implementation of demonstration projects;
- Engagement with the financial sector has been on-going. A large group of potentially interesting financial sector players is open to further investigate investment opportunities and models within the FAIR demonstration project context;
- A first draft of a governance structure has been developed for the FAIR demonstration projects and for the 'up-scaling and mainstreaming'-phase. The purpose of the governing structure has been outlined as well as how all stakeholders involved could be best included.

As part of the broader co-creation activities to locate demonstration landscapes, a preliminary workshop took place in Jakarta on 8th June to identify the relevant risk factors for the implementation of demonstration projects. A risk analysis was done for several locations by a mission team of local CSOs and research institutes.

# NEXT STEPS AHEAD

More specific project coalitions are emerging, both as new projects and as projects that would leverage one of the existing initiatives in Indonesia. Further location assessments are currently being performed, with a focus on West-Kalimantan.

The first decision that the project coalition partners will jointly have to make is to agree on the project location. The existing crisis or challenge at the selected project location will provide crucial input for our fourth expert co-creation workshop, which is aimed at building the business case and strengthening the project coalitions with relevant other stakeholders. The workshop outcome will provide the input needed to draft the initial demonstration project design.



At least seven more expert co-creation workshops will be organized from now until the end of December, for example to design project governance and to model financial support. An overview of our expert workshop topics can be found in the annex. Let us know if you are interested to co-host any of these workshops.

We will be sending you our invite to join the [FAIR company-community partnerships LinkedIn Group](#) shortly. Please join our group for intermediate updates, conversations and the “open learning” through sharing of insights and information about the FAIR co-creation process. You can also expect to receive a short [online survey](#), meant to gain insights as to how to best involve you in the processes of the coming months, and to learn which expert workshops gain special interest. Please do respond to our survey as it will help us engage more effectively with you and the rest of our stakeholders. And of course, feel free to [reach out to us](#) by phone or email if you want to get more actively involved, want to receive more information or in case you have any questions or suggestions.

# ANNEX:

## co-creation workshops overview

BUILDING BLOCK	HOST(S)	FOCUS; KEY QUESTIONS TO BE ADDRESSED	WHEN (2016); WHERE
<b>VALIDATING FAIR MODEL</b> <i>MULTI-STAKEHOLDER</i>	Oxfam Novib	Towards building blocks and a roadmap for FAIR. Which key priority areas will need to be addressed? Which further engagements are necessary?	21 <sup>st</sup> January; Amsterdam
<b>1. ORGANIZING COMMUNITIES</b> <i>CIVIL SOCIETY ORGANISATIONS</i>	Oxfam Indonesia; Oxfam Novib	Towards partner identification and local capacity building. Which local partners can support the demonstration projects? How can FAIR leverage other projects? Which roles can women have?	15 <sup>th</sup> March; Jakarta
<b>2. MOBILIZING PALM OIL PRODUCERS</b> <i>GROWERS, CIVIL SOCIETY ORGANISATIONS</i>	Oxfam Indonesia; Oxfam Novib; IPOP	Designing pathways towards applied FAIR pilot projects. Back-casting from shared vision to today's challenging starting points. What are the motivators for progressive change? Which criteria should be used for the selection of project locations?	19 <sup>th</sup> May; Jakarta
<b>3. LOCATING DEMONSTRATION LANDSCAPES</b> <i>CIVIL SOCIETY AND FARMER ORGANISATIONS</i>	Oxfam Indonesia; CSO partners	Towards locating demonstration landscapes & local actors. Which are the local emerging crises that create the trigger to act? How to assign roles and responsibilities?	8 <sup>th</sup> June; Indonesia; follow up workshop to be planned
<b>4. CONVENING MARKET SUPPORT</b> <i>PRIVATE SECTOR MANUFACTURERS &amp; RETAILERS, GROWERS, CIVIL SOCIETY ORGANISATIONS</i>	Oxfam Novib; co-host	Towards a solid business case for buyers, growers and smallholders. How to build a strong coalition for the demonstration projects? Which additional coalition partners will have to come on board to make the business case?	September; Europe
<b>5. IMPLEMENTATION STRATEGY</b>	Oxfam Novib; co-host	Towards an effective implementation strategy. How do upscaling goals determine pilot designs? How to arrange a fair distribution of responsibilities, risks and costs?	September; Europe
<b>6. FUNDRAISING</b> <i>DONORS, PRIVATE SECTOR PARTNERS</i>	Oxfam Novib; co-host	Towards securing resources. How to create joint-funding routes, aligning multiple donors?	September; TBD
<b>7. MODELING FINANCIAL SUPPORT</b> <i>FINANCIAL SECTOR</i>	Oxfam Novib; co-host	Towards solid investment models. How can large-scale aspirations be matched with the diversity of farmer needs? Which rural finance mechanism works?	October; virtual
<b>8. DESIGNING MONITORING SYSTEM</b> <i>RESEARCH INSTITUTES, SERVICE PROVIDERS</i>	Oxfam Novib; co-host	Towards monitoring systems design. How to ensure a good and effective MEL/impact measurement system? Which KPIs need to be monitored?	November; TBD
<b>9. DESIGNING PROJECT GOVERNANCE</b> <i>PROJECT PARTNERS, DONORS, OXFAM</i>	Oxfam International; Oxfam Novib; co-host	Towards ensuring quality of the project for all stakeholders. How to best and most effectively design project governance?	December; virtual
<b>10. DECIDING ON KNOWLEDGE SHARING &amp; SCALING</b> <i>RESEARCH INSTITUTES, SERVICE PROVIDERS</i>	Oxfam Novib; co-host	Towards knowledge sharing and scaling. How to determine key success factors? How to exchange learnings with other landscape and smallholder projects? How can stories of change be connected?	November; possibly back-to-back with RSP0 meeting in Bangkok